

MODULE SPECIFICATION

1. KentVision Code and title of the module

NCA205 Preparing for the Performance Industry

2. Division and School/Department or partner institution responsible for the module

National Centre for Circus Arts

3. The level of the module

Level 5

4. The number of credits and the ECTS value which the module represents

30 credits (*15 ECTS*)

5. Which term(s) the module is to be taught in (or other teaching pattern)

Autumn, Spring and Summer Term

6. Delivery of the module

6.1. Mode of study

In person

6.2. Campus(es) or centre(s) where module will be delivered

National Centre for Circus Arts

7. Prerequisite and co-requisite modules and/or any module restrictions

NCA206 The Devising Process

8. The course(s) of study to which the module contributes

BA (Hons) in Circus Arts

8.1. The module is compulsory for the following courses

BA (Hons) in Circus Arts

8.2. The module is optional for the following courses

n/a

9. A synopsis of the curriculum

This module provides students with a comprehensive introduction to the field of producing and production management within the circus and performing arts industry. Students will gain insights into the responsibilities of working professionals, exploring show management, financial aspects such as funding applications, marketing strategies, and profile building. The module is designed to prepare students for entry into the profession, with a focus on lectures

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and face-to-face discussions led by industry professionals. Emphasis will be placed on production processes, marketing strategies, understanding taxes, introductions to Equity and Health and Safety considerations for site-specific performances. Students will learn how to create, and be assessed on, promotional packs and digital profiles as well as presentation pitches.

10. Contact Hours

Private Study: 225 hours

Contact Hours: 75 hours

Total: 300 hours

11. Learning and teaching methods

This module will be delivered via Lectures, Seminars and workshops

12. The intended subject specific learning outcomes

On successfully completing the module students will be able to:

12.1 Identify and analyse the roles of working professionals in show management emphasising the importance of effective coordination and communication

12.2 Demonstrate an understanding of financial aspect relevant to circus and performing arts productions, including budgeting, funding applications and financial reporting

12.3 Develop effective marketing strategies for circus and performing arts productions, considering target audiences, branding and promotional tactics

12.4 Develop skills in creating personal and project profiles to build a professional identity with in the industry and construct comprehensive promotional packs, including press releases, promotional materials, and documentation required for funding applications.

12.5 Demonstrate knowledge of Health and Safety consideration specific to site-specific performances, ensuring a safe and compliant working environment.

13. The intended generic learning outcomes

On successfully completing the module students will be able to:

13.1 Develop a foundational understanding of the principles and practices of producing and production management within the circus and performing arts industry.

13.2 Cultivate critical awareness of financial consideration in the production process

13.3 Apply theoretical knowledge to practical scenarios, gaining proficiency in production processes, scheduling and resource management.

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13.4 Gain comprehensive understanding of a legal and safety frameworks that govern circus and performing arts productions.

14. Assessment Strategy

14.1. Main assessment methods

Assessment of student promotional packs makes up **75%** of the assessment for this module

Assessment of student presentation pitches makes up to **25%** of the assessment for this module.

How the assessment methods outlined above fit with the course assessment strategy?

Assessment of Student Promotional Packs (75% of the module assessment)

This assessment method corresponds to the problem-solving projects and submission of written work outlined in the strategy. Evaluating student promotional packs assesses their ability to apply knowledge and skills in a real-world context, reflecting the challenges faced in the circus profession. Creating promotional packs requires practical application of skill in areas such as marketing, communication and artistic representation. This aligns with the strategy's emphasis on practical performances and problem-solving projects.

Assessment of Student Presentation Pitches (25% of the module assessment)

This assessment method corresponds to individual or small group seminar presentation and contributions in class, including oral and intellectual contributions, as outlined in the strategy. Assessing presentation pitches evaluates students' ability to communicate ideas effectively and showcase their understanding of artistic processes. While individual or small group presentations may also involve collaborative aspects, assessing presentation pitches emphasises students' individual contributions and communication skills. This aligns with the strategy's focus on collaborative productions and enhancing interpersonal skills.

These methods contribute to a dynamic, inclusive and supportive learning environment, allowing students to achieve their full potential by actively participating in problem-solving projects, collaborative productions, and various forms of presentations. This multifaceted approach ensures fairness and authenticity in assessing students' knowledge and skills in circus disciplines.

15. Mapping of Learning Outcomes

Map of module learning outcomes (sections 12 & 13) to learning and teaching methods (section 11) and methods of assessment (section 14)

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15.1. Module learning outcomes against learning and teaching methods

Module learning outcome	12.1	12.2	12.3	12.4	12.5	13.1	13.2	13.3	13.4
Lectures Seminars and workshops	x	x	x	x	x	x	x	x	x

15.2. Module learning outcomes against assessment methods

Module learning outcome	12.1	12.2	12.3	12.4	12.5	13.1	13.2	13.3	13.4
<i>Assessment of Promotional Packs</i>	x	x	x	x	x	x	x	x	x
<i>Assessment of presentation pitches</i>	x	x	x	x	x	x	x	x	X

16. Reading list

NCCA is committed to ensuring that core reading materials are available in the NCCA library or in electronic format available on Microsoft Teams.

The most up to date reading list for each module can be found on the specific module Channel in TEAMS.

<https://www.equity.org.uk/>

<https://www.artscouncil.org.uk/lets-create>

<https://www.gov.uk/topic/personal-tax/self-assessment>

<http://on-the-move.org>

17. Inclusive module design

The National Centre for Circus Arts recognises and has embedded the expectations of current equality legislation, by ensuring that the module is as accessible as possible by design. Additional alternative arrangements for students with Inclusive Learning Plans (ILPs)/declared disabilities will be made on an individual basis, in consultation with the relevant policies and support services.

The inclusive practices in the guidance (see Annex B Appendix A) have been considered in order to support all students in the following areas:

- a) Accessible resources and curriculum
- b) Learning, teaching and assessment methods

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18. Partner College/Validated Institution

National Centre for Circus Arts

19. University Division responsible for the course

Division of Arts and Humanities

MODULE RECORD

All revisions for this module are recorded in the table below for student and staff information.

Date approved	New/ Material/ Major/ Minor revision	Start date of delivery of this version	Applies to new cohorts and/ or existing students	Sections revised (if applicable)